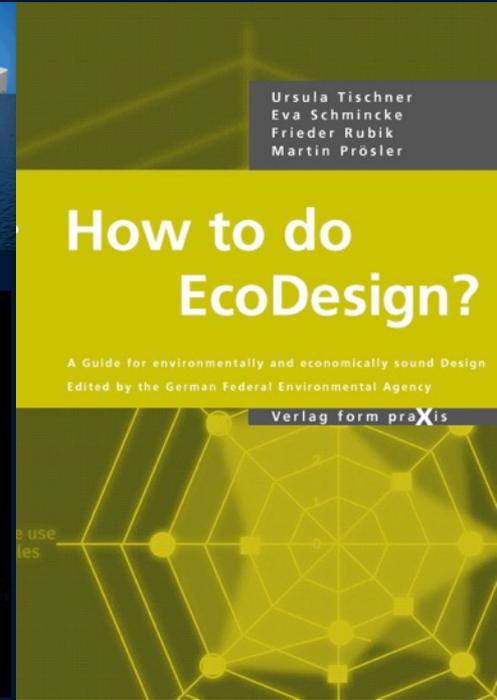
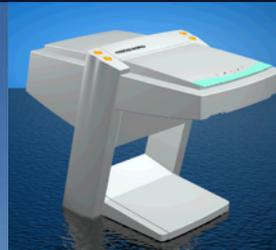


From Product to System Design 1



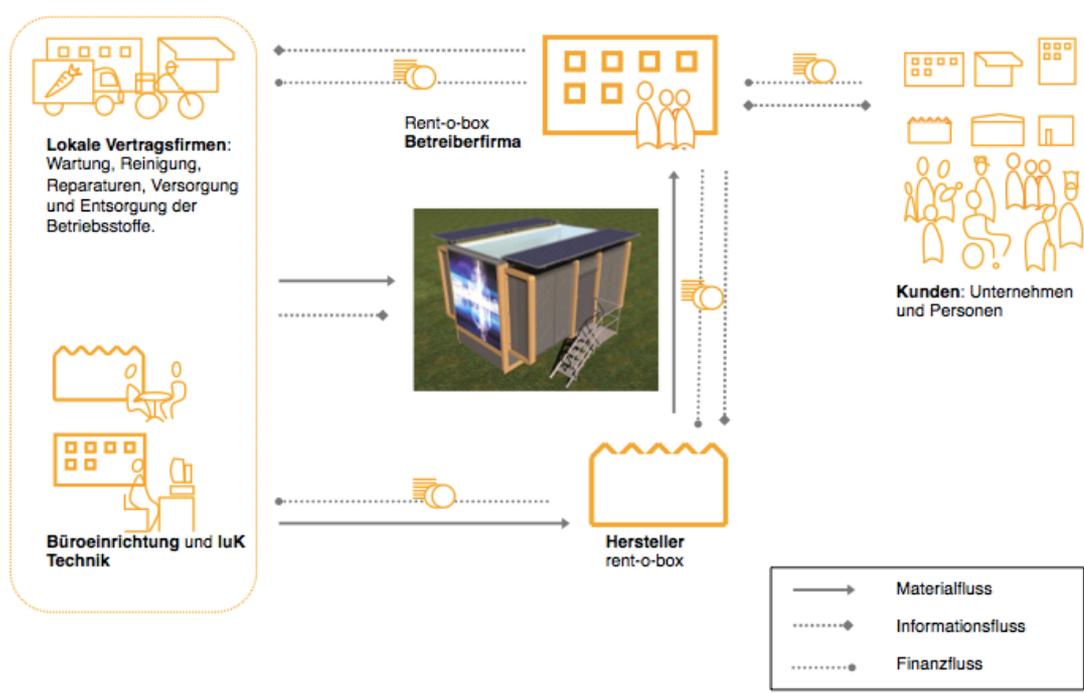
Design for Environment, Ecodesign, Green Design and Eco Innovation

How to design products in the most environment-friendly way, but also including socio-cultural aspects

Methods and Tools including LCA, Biomimicry, participatory design, BOP Projects

1980/90s

From Product to System Design 2



New Business for Old Europe

PRODUCT-SERVICE DEVELOPMENT, COMPETITIVENESS AND SUSTAINABILITY

EDITED BY ARNOLD TUKKER AND URSULA TISCHNER

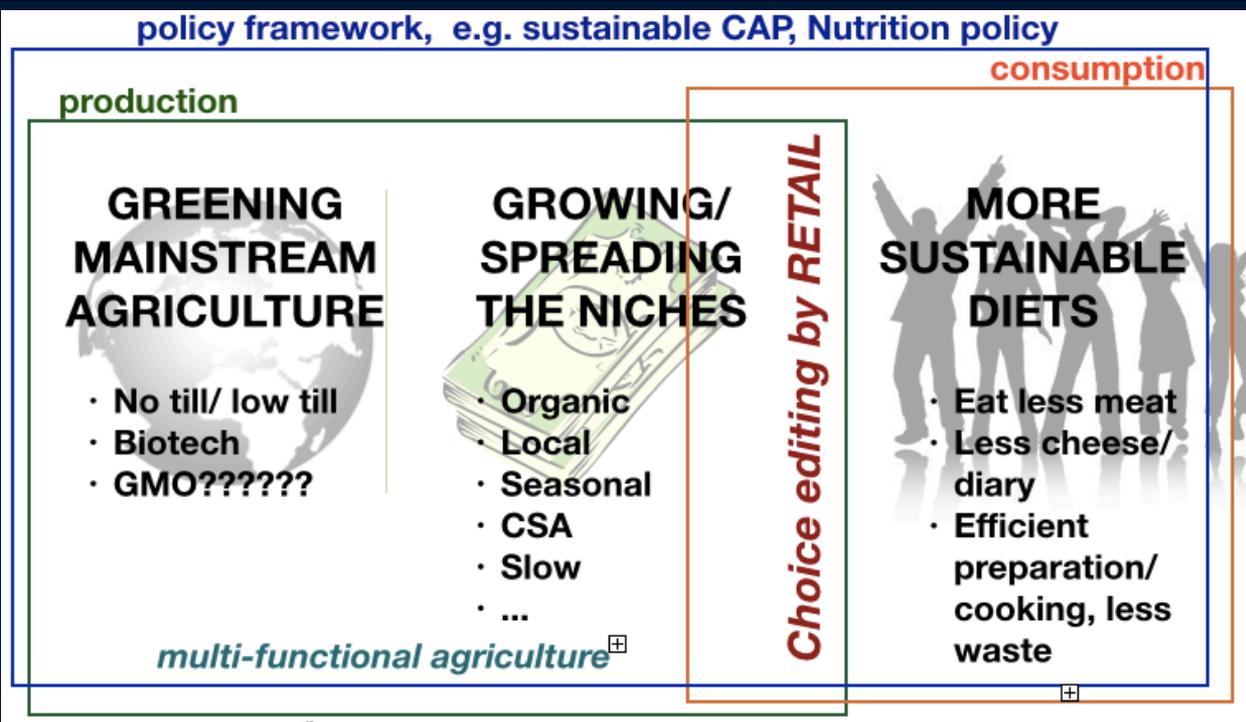
Product Service System Design, PSS

How to design systems of products and services to increase systems' eco-efficiency and -effectiveness also including socio-cultural aspects

European research on Methods and Tools development, MEPSS, SusProNet, Work for UNEP

1990/2000s

From Product to System Design 3



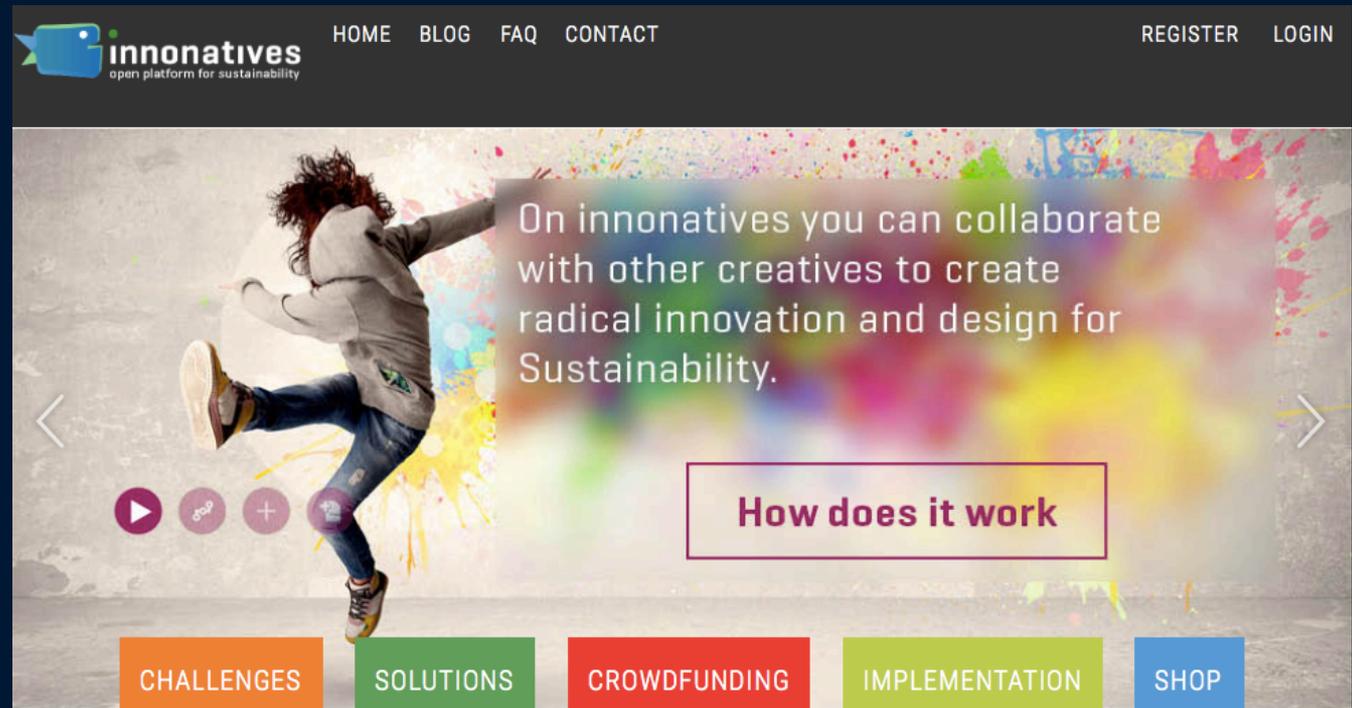
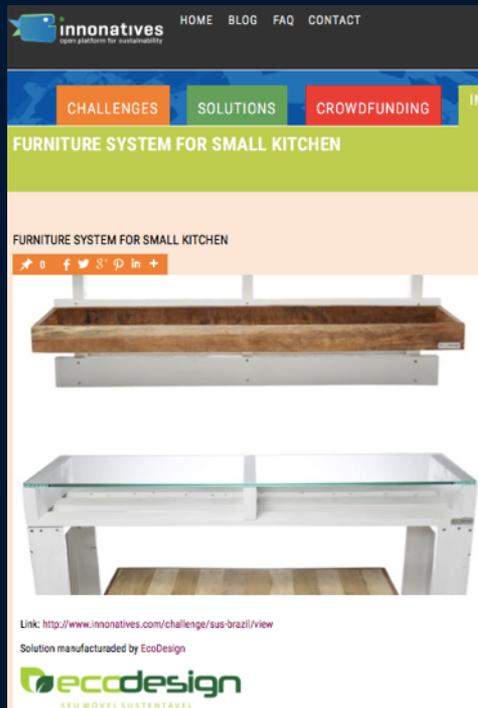
Sustainable Consumption Production Systems, SCP, System Innovation

How to design/influence production-consumption systems to be radically more sustainable. Find the neuralgic points for change in the systems.

Research on wicked problems, transition management, SCP methods and tools, EU SCORE project

2000/2010s

From Product to System Design 4



Crowd based
open innovation
for sustainability

How to use the power of the
crowd and open source
systems and tools to design
and implement radical
innovation for sustainability

EU Innovation and 2011 to 16
demonstration
project
Sustainability
Maker

'Crowd' based Systemic Design and Innovation for Sustainability



IT'S TIME TO SAVE THE WORLD
AND BECOME AN INNONATIVE

{ Sustainability Maker Project, www.innonatives.com
Ursula Tischner, u.tischner@econcept.org

{ Power of the Crowd

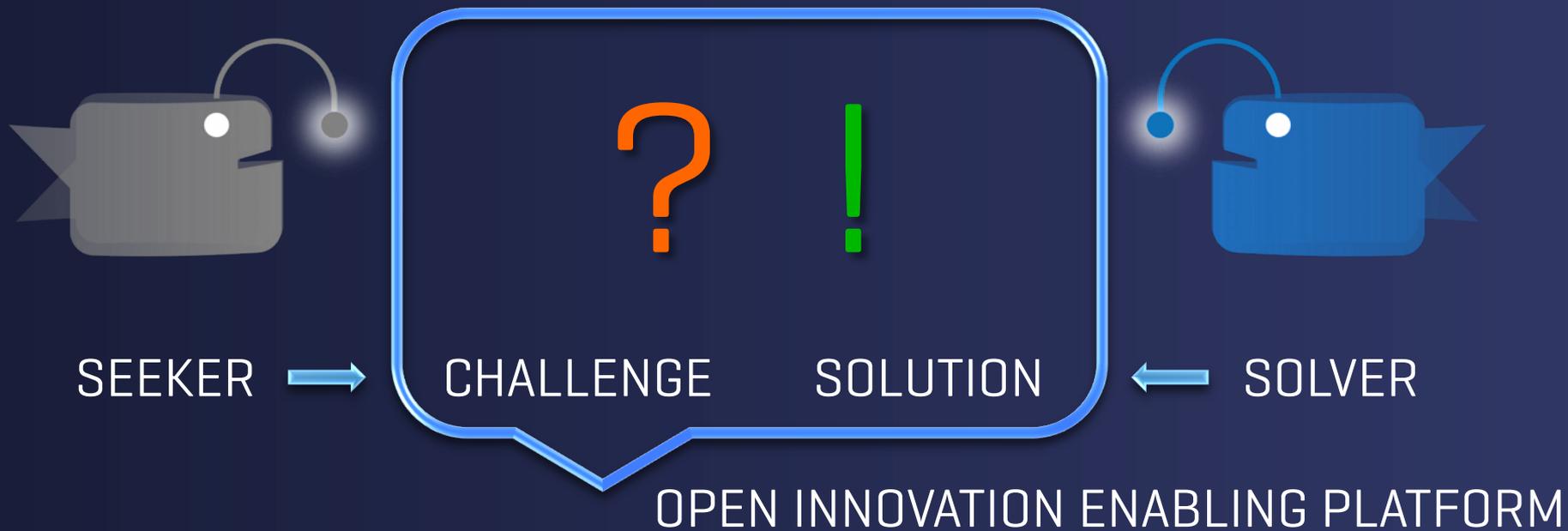
"Never doubt that a small group of thoughtful committed citizens can change the world. Indeed, it is the only thing that ever has."

Margaret Mead [1901-1978]

{ www.innonatives.com

Open Innovation Platform for Sustainability

www.innonatives.com brings together people, who have identified sustainability-related problems [SEEKERS] with those, who are to develop or have already developed solutions [SOLVERS].



{ Sustainability Maker Project
Ursula Tischner, econcept, Cologne, u.tischner@econcept.org

{ Platform www.innonatives.com



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SOLUTIONS

CROWDFUNDING

IMPLEMENTATION

SHOP

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Challenge



SUSTAINABLE TOURISM –
INNOVATION FOR FLIGHTLESS
TRAVEL



Challenge



NOOBAGS – REDUCE, REUSE OR
REDESIGN CARRIER BAGS



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